

## VIBE Programme at Fruit Attraction 2024

### Terms and Conditions of Participation

The International Trade Centre (ITC) and TradeMark Africa are implementing partners of the Value Adding Initiative to Boost Employment (VIBE), a five-year programme aiming to increase dignified and fulfilling employment for youth particularly among excluded groups such as women, refugees, and persons with disabilities in Rwanda. VIBE is responding to the Mastercard Foundations ten-year Young Africa Works (YAW) strategy, launched in Rwanda in 2018. In collaboration with the National Agricultural Export Development Board (NAEB), and the host institution of the SheTrades Hub in Rwanda – the Private Sector Federation - Specialized Cluster (PSF-SC), the VIBE-SheTrades Rwanda Programme will support the participation of 10 women entrepreneurs from Rwanda to exhibit at **Fruit Attraction from 08 to 10 October 2024 at Ifema Madrid, in Madrid, Spain.**

The priority sectors and products that will be represented includes (see attached Fruit Attraction products groups for more information):

- Fresh fruits and vegetables
- Nuts and dried fruits
- Organic products

The following Terms and Conditions apply for the participation of the delegation (previous, during and post event activities) and shall be read and understood by each participant before the signature that formalizes the agreement.

#### ITC'S RESPONSIBILITIES UNDER THE ITC SHETRADES INITIATIVE:

- Cover the cost of registration to attend the event and the booth space at the event;
- Accommodation with breakfast and WIFI for 4 nights (Check in: Monday 07 & Check-out: Friday 11 October 2024);
- If applicable, provide relevant trainings/webinars before and after the event;
- Provide the communication materials to share with buyers, investors, and partners (e.g., business catalogues); and
- Cover the cost of flight tickets (arrival and departure) for one participant.

#### PARTICIPANT'S GENERAL RESPONSIBILITIES

- Cover your own expenses on-site (e.g., lunches, dinners, and travel within Spain) as well as shipping items to and from the venue in case of need.
- **Late cancellation policy:** Once a participant company has been officially registered by ITC for the trade fair, they must provide a minimum of 3 weeks advance notice if they wish to withdraw from the event. Participants failing to do so will risk losing their eligibility to participate in future SheTrades events. Exceptional circumstances such as visa denial and illness will be given due consideration.
- The participant must fill in the ITC evaluation form and the buyers list provided after the event, and to Ms. Gisele Umuhoza ([gumuhoza@intracen.org](mailto:gumuhoza@intracen.org)) and Mr. Janvier Kabogo ([jkabogo@intracen.org](mailto:jkabogo@intracen.org)). The participant agrees to being available for other post-event evaluations in case of need from ITC, within the below time frame:

After 3 months of the event	After 6 months of the event	After 9 months of the event	After 12 months of the event
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By signing this terms and conditions, I accept and confirm my participation in case of being selected to attend the event.

NAME OF APPLICANT:

NAME OF COMPANY:

SIGNATURE:

DATE:

**This form needs to be read, understood, signed, and uploaded in the FRUIT ATTRACTION REGISTRATION FORM:**

<https://surveys.intracen.org/response/G2tIYnJeRwYlJyUlv7S0d1d30>